



**AMERICAN ACADEMY OF CERTIFIED PUBLIC MANAGERS®  
BOARD OF DIRECTORS MEETING**

June 5, 2012

10:00 a.m. PST, 11:00 a.m. ST, Noon CST, 1:00 p.m. EST

Call in number: 877-216-1555 Pass-code: xxxxxx

**I. Welcome and Call to Order (Heaton)**

Heaton called the meeting to order @12:02 and took roll. Present were K. Heaton, R. Tisdale, L. Totten, R. Tisdale, D. Smith. D Bourbeau joined late. M. Shoemaker not present.

A. Review agenda - Heaton reviewed the agenda with the group and began discussion and reports on the items.

**II. Accept Meeting Minutes of Mid-year and May Board Meeting (Smith)**

The group reviewed May Teleconference minutes. May Teleconference minutes were reviewed and suggested changes by Kramer and Tisdale were completed including corrections regarding the membership count for the NCR society were made changing the membership count from 2 to 12. Heaton requested Page 2 under Item 4 be corrected to reflect that the Massachusetts program currently required candidates to possess a recognized management degree prior to be considered as a candidate to enter the CPM program. Larry motioned to accept the May minutes with the changes discussed, Kramer seconded. No dissenting votes. Motion carried. Mid -Year Board Minutes will be voted on via email.

**III. Treasurer's Report (Tisdale)**

AACPM has a balance of \$62,286.42. The current membership roster has 889 members. All Societies have reported except for Louisiana which has not sent in a roster or paid dues and no roster for NCR has been received.

**IV. Committee Reports (Totten)**

A. Conference Committee –

a. Columbia South Carolina update-fund raising

Totten reported an issue in getting AACPM set up as a vendor to individuals and organizations needing the AACPM information for tax ID and payment purposes. Completion of needed forms resolved this. Advertising for registration early cutoff date of September 14, is needed and SC requested we adjust our newsletter schedule to inform everyone of the cutoff date. The newsletter will be scheduled for earlier publication.

Constant Contact shows 22 individuals are currently registered for the conference. The proposed newsletter cutoff date would need to be August 3 in order to give the publisher and the committee chair time enough to provide the support requested. Kramer to discuss the new proposed cut off with the

publisher and Heaton to discuss the new proposed cut off date with M. Shoemaker.

Continuing the basket tradition remains a discussion item. Kramer supports keeping the basket process for 2012. Totten suggested simplifying the process, making it more fun, and not focusing on securing funds to kick start the following conference. SC received \$458 dollars from the basket effort conducted in Utah.

Orientation meeting may no longer be necessary. Tisdale reported it began in 2004, Totten discussed the busy schedule for Sunday afternoon and with the President's meeting and reception also on Sunday afternoon plus the anticipated topic materials at the President's meeting may be more critical to the future of AACPM. Smith indicated the Orientation had started earlier than 2004 and Totten confirmed it began closer to the 1999-2000 time frame. The Orientation Committee was discontinued two years ago and the session became an assigned conference function. Board agreed to allow SC to delete the session from the schedule.

Attendance, Carl Chase has been working hard to advertise in every place and mode available. \$910 was received from the Golf Tournament and approximately \$3,000 in registrations to date. Expenses to date are one speaker's fee.

b. Boise Idaho update

Dan Johnson, ID President has requested to cancel the ID 2013 conference. Tisdale reported ID's main concerns are the continued decrease in AACPM membership and the unknown decisions regarding affiliation with ASPA may have a serious effect on the attendance numbers. ID seeks to cancel the hotel contract and requests AACPM pay any cancellation fees associated with the cancellation. Heaton requested information regarding current ASPA discussions.

Kramer reports two accounting processes are available under the ASPA umbrella. One is for ASPA to handle all accounting functions for each defined section or pay a set fee to ASPA for the administration of records and AACPM and/or the individual societies to keep their own financials and send ASPA an annual financial report. All membership activities would be via ASPA. ASPA would send out membership invoices, individuals would pay ASPA directly and ASPA on a quarterly basis would send each section their membership lists and dues less the administrative fee. ASPA keeps the ASPA dues plus the \$4-5 administration fee before releasing the section dues to the section. Example AACPM dues were \$25.00 and ASPA dues were \$100. ASPA would send AACPM \$20.00 and keep the remaining \$4-5 for the administration fee.

Heaton suggested the possibility of using the current AACPM balances to host the 2013 conference, lessening the financial burden on ID and celebrate the 25 years of AACPM existence. Totten reminded the board that with the

reduced membership numbers, the available budget would more likely be half of the current amount. If the HOD does not approve the ASPA affiliation, is the only other option to cease and close down AACPM? Or hire an administrator and try to continue on as long as possible or hire a joint administrator with the consortium?

Kramer – another option is that the current SCPM ASPA section is not positioned to shut down or merge. If the HOD votes down the affiliation with ASPA, AACPM could provide current membership rosters to ASPA for recruitment purposes, dissolve AACPM as an organization, societies would be allowed to continue on as free standing entities and state based organizations without a national link and then if enough existing members were interested in joining the current ASPA SCPM section, perhaps the SCPM section would become interested in renaming itself to the AACPM section and AACPM could rebirth itself taking full advantage of the larger ASPA organization and its educational and resource offerings. The next ASPA section elections are in 2014 in Washington DC.

Totten reported the Evergreen ASPA chapter in Washington may be interested in helping out the ID Conference effort. Plus there is an interest in moving the SCPM section more to a practitioner based entity versus the more educational based entity it currently is plus working to promote the new brand. Kramer reported the Consortium voted to not implement a mandatory CEU requirement, only supporting a voluntary program at this time. And that with the lessening of support within AACPM both in membership numbers and for the affiliation in securing HOD approval before now, ASPA is beginning to study more closely the lessened value AACPM may actually offer. AACPM's position in 2012 is not nearly as attractive as it was in 2011.

Totten suggested that the realities of our lessening membership, the numbers of Societies becoming inactive, and our AACPM members are now understanding the difficulty associated in remaining a sustainable organization, and that perhaps neither ASPA or AACPM has erred or misrepresented anything at any point; it is simply the evolution in the original desire by both parties that is changing and the elements that are beyond the control of both are what is changing.

Kramer motioned to allow ID to cancel the 2013 conference and the AACPM pay the cancellation fee; but that Tisdale work to reduce the cancellation fee as much as the hotel will concede. Bourbeau seconded. Heaton cannot support the motion at this time and seeks to have ID wait a couple more months to allow additional work on the affiliation to be successful. Totten requested information for least cancellation impact. Tisdale reported it would be mid Sept of 2012. Group decided to table the discussion until August or September to make the final decision. Heaton tabled the discussion. Heaton to communicate with ID President Johnson, that we discussed the request and are delaying a decision for one to two months.

Heaton stated the time for the meeting was up and that several board members had other 1:00 commitments. Remainder of the agenda was tabled for discussion in July.

- B. Communications – Email Spring Addition (Shoemaker)
- C. Membership – Update – (Bourbeau)  
Packets containing bad membership information are being returned and Bourbeau will work to secure updated information and remail.
- D. ASPA Affiliation – Update (Kramer)
- E. Other committee reports and business

**VI. Old Business**

- A. Conference Call Policy for Committees
- B. Long term Consortium Chair Representative- Advertise in Newsletter
- C. Food Drive - Deb

**VII. New Business**

- A. Other new business

**VIII. Open Discussion**

**IV. Adjournment**

- A. Next Meeting – July 10, 2012  
Meeting adjourned @ 1:07 CST

For Distribution:  
Original Signature on File:

Respectfully submitted by:

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Debbie J. Smith, CPM, Secretary, AACPM

For Distribution:  
Original Signature on File:

Respectfully submitted by:

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Keith L. Heaton, CPM, President, AACPM