



BOARD OF DIRECTORS MEETING

August 2, 2011

Attendees: President Jeffrey (Jeff) Kramer; Member-at-Large Linda Jefferson; Member-at-Large Michael Shoemaker; Treasurer Reva Tisdale; Past President Joyce Doakes Smith; President Elect: Keith Heaton, Secretary; Debra (Deb) Bourbeau

The teleconference was convened by President Jeff Kramer at 1:03 P.M. Eastern Standard Time.

- Board Minutes - A motion was made by Jefferson to accept the minutes from the June 28, 2011 Board Meeting. Heaton seconded the motion. The motion carried unanimously.
- Treasurer's Report - We currently have 1,261 members. This number is a correction to that reported in prior months as Florida membership for 2012 had been counted twice. The checking account balance is at \$57,458.77. A motion was made by Heaton to accept the Treasurer's report. Smith seconded the motion. The motion carried unanimously.

CONTINUING BUSINESS:

- Acceptance of 2010 Archives & History Committee year-end report – Tisdale made a motion to accept the 2010 Archive & History Report and to accept the recommendation to store the Academy records at MidCon Data Solutions at no cost to the Academy. Smith seconded the motion. Jefferson asked if Committees should send their committee minutes to the Archivist? Smith explained just the committee report. Kramer discussed the hard drives mentioned in the report would be used for additional back up storage. Smith indicated the report has a cap of \$300.00 for the hard drives. The motion carried unanimously.
- Utah conference – Heaton reported we have seventy days until launch and the committee is very excited to welcome us to Utah! Out of the 275 room nights reserved at the hotel, 100 are booked at this time. After the meeting Heaton followed up and reported there are currently 52 registered attendees. Heaton expressed gratitude to everyone who worked on the credit issue with the hotel, now and moving forward. Shoemaker and the entertainment committee have been working on after hour events. The committee would like to have direction on how to move forward and promote the Sunday and Monday evening hospitality and network gathering. Kramer explained that it is a conference event if held, not an Academy hosted event. Do we have an estimate of what this event would cost if we did have appetizers? Heaton will review and provide Kramer with costs. Tisdale noticed that meals and breaks on the draft agenda should

clearly identify if it is provided for in the conference fee or “on your own” as prior attendees may be expecting meals to be included as they have in past conferences.

Tisdale shared that we have a certified delegate list and we need to work with someone on the Conference Committee to ensure all delegates have paid the HOD fee. Bourbeau will work with Heaton or a Conference Committee member to ensure payment for the HOD fees.

- Future Conferences – Heaton updated the Board on the South Carolina Conference sharing that the committee is on track. At this time the Idaho Conference is on hold. Kramer asked Heaton to remind Carl Chase, Committee Chair for South Carolina that an article for the fall newsletter is due on or before August 12.
- Unaffiliated Membership – Jefferson updated the procedure on unaffiliated membership renewals. A motion was made to accept the unaffiliated membership process by Jefferson. Tisdale seconded the motion. The motion carried unanimously

NEW BUSINESS:

- When South Carolina submitted their membership roster they indicated that every member was new. The new membership chair from South Carolina did not have any previous records. Therefore, the South Carolina membership chair would like all members to receive the new membership packet. Jefferson and Kramer discussed and agreed that the Membership Chair from South Carolina should review their previous membership rosters to identify only those members who are actually new. Does the Academy wish to acknowledge 2009 as a starting point and send all members a new membership packet? The board agreed that new membership packets would only be sent to new members and Jefferson will request that the membership chair in South Carolina review their membership listing from 2009 and 2010 against membership roster 2011 to specifically identify the new members.
- Fall Newsletter – Shoemaker has been receiving articles from Societies for the upcoming edition of the newsletter. The due date for articles is August 12, 2011. Articles and information should be forwarded to Shoemaker in Word for editing purposes.
- Membership Committee – Jefferson explained to the board that the Membership Committee would like to develop a member benefits page on the Academy website. The site will highlight the benefits of being a member of the Academy that is available to anyone viewing our site. A motion was made to approve this new page by Heaton. Seconded by Tisdale. The motion carried unanimously.

Jefferson also updated the board on the idea for a recruitment video. The video would be no longer than fifteen minutes in length and the committee would tap into Greg Hyland (AZ) as a member expert in the communication field. Smith asked if Jefferson knew how much space the video would need to be on our site? A motion was made by Tisdale to place this video on hold, pending the Evolution Committee discussion at the HOD, once we had direction from the HOD the board could revisit this idea. Bourbeau seconded the motion. The motion carried with one abstention. Heaton would like this item to be revisited and not get lost as it is a good idea. Kramer will add this item to the November agenda.

The Membership Committee reviewed the retiree classification and does not recommend that the Academy have a separate designation or reduced dues as our dues are currently only \$20.00. The Membership Committee does agree that Societies can have a separate membership classification for retirees. The Committee recommends that the Academy does not establish a retiree classification at this time. It was discussed that in the future, if a new dues structure is implemented, that a reduced rate may be considered within the existing classifications. A motion was made by Smith to accept the recommendation by the Committee. Seconded by Tisdale. The motion carried unanimously.

- Nominations – Smith updated the Board on the upcoming elections for board positions. There is one candidate for each of the open positions, President-Elect, Secretary and Member-At-Large/Membership. Three ballots per society will be mailed to each Society President by Sept 9th.
- Evolution Committee Update – Kramer has drafted the committee report being reviewed by the Committee at this time. A page has been set up on the website for past reports, surveys and on-going information. The committee determined there are three viable options (1) Dissolve and discontinue the organization, (2) restructure the Academy comparably to other successful professional organizations, (3) Negotiate an affiliation with a similar professional organization. Kramer briefed the Board on the three. There is no support for dissolving the Academy. The restructuring option was described as it is detailed out in the committee report, which provides significant detail since AACPM would control all aspects of that option. The third option would be affiliating with ASPA, which was chosen since it relates to Public Service and for the possible synergy since the Consortium is currently negotiating a training arrangement with them. This option is not as detailed as there are options ranging from contracted administrative services up to merger, with different benefits and details for each option. This is all general, as negotiations would still need to take place. The Committee will make a recommendation to the House of Delegates.

Kramer asked the Board to weigh in on the options so the Board input can be included into the committee report. Kramer will share the report with the Board; deadline for comments and feedback is this Friday the 5th of August.

Heaton asked who will represent the Academy in the negotiations if this option went forward? Kramer stated the Academy Board or it's designee. Kramer shared that ASPA will also be taking this to their National Council in September to make them aware of the possibility in preparation for our HOD in October.

The Committee is recommending to the Board that we invite the ASPA President and the Executive Director as our guests at the conference. We would have a meet and greet on Monday evening for questions on ASPA. A motion was made by Bourbeau to extend an invitation to the ASPA President and Executive Director and pay their conference registration fee and banquet fee. Tisdale seconded. The motion carried. Kramer will extend the invitation.

The next teleconference is scheduled for September 6, 2011 at 1:00 PM (EST)

The Board Meeting adjourned at 2:28 PM (EST).

For Distribution:
Original Signature on File:

Respectfully submitted by:

Debra Bourbeau, CPM, Secretary, AACPM

For Distribution:
Original Signature on File:

Respectfully submitted by:

Jeffrey A. Kramer, CPM, President AACPM